

ARIS Business Strategy

Define the right strategy the right way

Looking to implement a corporate performance management and decision support system? Use ARIS Business Strategy to document, analyze and implement strategic objectives, Key Performance Indicators (KPIs) and other measures you need to achieve operational excellence. Put your company's strategy to work and communicate it consistently across all levels of your business.

As part of the ARIS Business Process Analysis Platform, ARIS Business Strategy bridges the gap between your strategy and operations, offering easy-to-use modeling capabilities as well as collaboration support and dashboarding.

Key Benefits

- Perform strategic analysis and investigate your market position
- Use as-is and to-be scenarios to help top-level managers make the right strategic decisions
- Benchmark your business performance compared to competitors to identify business challenges
- Derive critical success factors for your strategy
- Easily communicate your strategy among different stakeholders
- Improve performance planning and implementation using balanced scorecards
- Run and plan Lean and Six Sigma® initiatives to improve the quality of your business processes
- Provide key metrics via dashboards to your top-level managers

Key Features

Concise business models for transparency and agility

Business models describe how organizations create, deliver and capture value. The business model canvas in ARIS Business Strategy enables you to describe:

- Key activities, partners and resources
- Value propositions
- Customer relationships
- Customer segment channels
- Cost structures
- Revenue streams

This canvas is the starting point for innovative business model generation and your jumping point into organizational models using value chain diagrams and organizational charts.

Balanced scorecard for business strategy implementation

A balanced scorecard is a strategic planning and management system to align business activities with your company’s strategy and monitor organizational performance against strategic goals. With ARIS Business Strategy, you can rapidly implement an enterprise-wide balanced scorecard. ARIS Business Strategy provides the capabilities you need define and measure your Balanced Scorecard via cause-and-effect diagrams, KPI allocation diagrams and signal lights to indicate your organization’s current performance.

Strategy diagrams

One main challenge for strategists is to define the right strategy. Another is to define the strategy right. Define your company’s strategy across all required facets using the business segment matrix and KPI allocation model.

You also can use this new set of modeling capabilities:

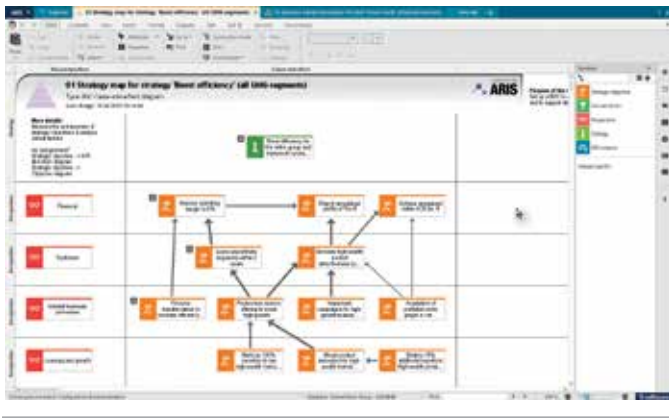
- Business model canvas
- Strategy diagram
- Strategy allocation diagrams
- SWOT diagram

The different diagrams are linked and repository-based to create one single source of truth. That’s how ARIS Business Strategy assures your strategy modeling is ready for future use and strategy implementation—not only for short-term presentations.

Dashboards to control strategy effectiveness

To make strategy design and implementation successful, you need to keep your top-level management informed on a regular basis.

ARIS Business Strategy integrates with ARIS MashZone so you and your managers can use dashboards to visualize effectiveness of your strategic goals and related metrics.



Plan and implement a balanced scorecard as a proven management system.



Business Model Canvas (by A. Osterwalder) - a strategic management template for developing new or documenting existing business models.



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